

Note to Peter Pitt

Room 189

From Parminder Vir DG/EMU

Room 602

Tel 1273

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Ethnic Arts Sub-Committee: Publicity Drive

Following the last Ethnic Arts Sub-Committee meeting it was agreed that we should look at ways of publicising the nature of the Committee, its aims and objectives amongst the ethnic minority communities. A number of suggestions were made as to how this could be achieved.

- (a) Press release
- (b) Coverage in the ethnic press
- (c) Use of ethnic radio programmes such as Rice & Peas; Black Londoners, London Sounds Eastern.

It seems to me the idea of publicising the work of the Ethnic Arts Sub-Committee has become even more urgent in the light of the declared aims of the Central Government to abolish the GLC. If we are to mobilise the community we need to ensure the people who have benefitted from the GLC should be in the forefront of such a campaign.

May I suggest an urgent meeting to discuss how we can effectively use the ethnic media to advertise our existence and the work done to date and to discuss suggestions for closing date of applications.

Parminder Vir